

**VISION :** Enlightenment Through Education,  
Strength Through Organization.



# **SREE NARAYANA COLLEGE KANNUR**

ACCREDITED BY NAAC WITH 'A' GRADE (AFFILIATED TO KANNUR UNIVERSITY)

Sree Narayana College Kannur, P.O. Thottada, Kannur, Kerala, India - 670 007

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🌐 [www.sncollegekannur.ac.in](http://www.sncollegekannur.ac.in)



## **7.2 BEST PRACTICE: II**

### **FOCUS: MULTI DISCIPLINARY SEMINAR SERIES**

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## BEST PRACTICE II: FOCUS: MULTI DICIPINARY SEMINAR SERIES

### Best Practice-II

#### Title of the programme: **'FOCUS'**-The Multidisciplinary Seminar Series

FOCUS seminar series is a regular annual academic programme of Sree Narayana College, Kannur since 2010 which includes academic discourses of 14 prestigious departments of the college which has been strengthening the quality of the students to reach academic excellence. Focus is organised by Internal Quality Assurance Cell and Parent Teacher Association in academic collaboration with Kerala State Higher Education Council.

#### Objectives of the Programme:

- To provide a platform for the students and faculties to share and discuss their research findings and perspectives on various topics, enhancing collective understanding.
- To encourage interdisciplinary collaborations by bringing together different academic disciplines promoting a diverse range of viewpoints and methodologies.
- To promote an interdisciplinary approach to education by integrating diverse subjects into discussions, aligning with the National Education Policy (NEP) 2020.
- To enhance critical thinking and problem-solving skills among the participants by engaging in discussions that challenge their thinking and encourage them to explore creative solutions to real-world issues.
- To motivate the students to discover inspiration from others' ideas and come up with new thoughts or solutions.
- To improve the communication abilities of the students as it involves presentations and discussions, which helps the participants refine their oral and written communication skills.
- To help the students to improve their discussion skills by using rich vocabulary, appropriate register, and clear, engaged voice modulation.
- To build professional connections as the programme allows participants to network with peers, experts, and practitioners in their field, fostering collaborations that can extend beyond the seminar itself.
- To showcase cutting edge research through featuring presentations from leading researchers, providing insights into the latest developments in various fields.

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- To support emerging Ph.D research scholars by offering them opportunities to present their work and receive feedback from established academics.
- To serve as platforms for brainstorming and discussing various academic skills, which can lead to meaningful research projects.
- To engage with the real-world issues by focusing on current societal challenges, encouraging participants to apply theoretical knowledge in practical contexts.
- To include practitioners and policymakers, bridging the gap between academic research and practical application in various sectors like education, arts, and community services.

### **The Context**

The multidisciplinary seminar series contribute to create a rich learning environment that benefits participants academically and professionally. The seminar series as a best practice within colleges not only aim to elevate the academic standards through faculty training but also actively engage students in vital societal issues while promoting research and community involvement. Conducting multidisciplinary academic seminar series in colleges serves the following crucial purposes that enhance the educational and research environment:

- Facilitating Knowledge Exchange
- Creating valuable networking opportunities for participants
- Promoting inclusivity by drawing participants from diverse backgrounds and disciplines
- Addressing real world issues
- Enhancing research quality
- Building academic communities

### **The Practice**

#### **Focus 2024:**

FOCUS 2024 seminar series scheduled from 17 to 29<sup>th</sup> February 2024 is organised by Internal Quality Assurance Cell and Parent Teacher Association in academic collaboration with Kerala State Higher Education Council. There were There were 18 presentations of academic scholars from different universities and institutions with an aim to enhance the interest of students in the present-day realms of learning.

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The inaugural session has started at 10 am in SN College Seminar Hall. The programme started with a welcome speech by Dr. Jeeshan. M. V, Co-ordinator, Focus 2023. Presidential address was given by Dr. C. P. Satheesh, Principal, SN College, Kannur. The programme was inaugurated by Sri. Kadannappalli Ramachandran, Minister of Registration, Museums, Archaeology and Archives. In the inaugural address, chief guest has given many gripping experiences of his life, which kindled the mind of faculties and students gathered.

**Technical sessions of Focus-2024**

Session	Date	Department	Seminar Topic	Resource Person
1	19-02-2024	Statistics	Knowledge creation using data	Dr. Kuttikrishnan A.P
2	19-02-2024	Chemistry	Sustainable development through modern technologies	Dr. Pradeepan Periyat
3	20-02-2024	Malayalam	Kadha Dashakam	Dr. Sajai K V
4	20-02-2024	Microbiology	Mangroves and their role in climate change	Dr Anu Augustine
5	21-02-2024	Economics	Climatic change and its impact	Dr Geethanandan K
6	21-02-2024	Physical Education	Exercise and dietary interventions for quality lifestyle	Dr Ajesh C R
7	21-02-2024	Hindi	Scope of Hindi language	Mr Shyju P K
8	22-02-2024	Commerce	Financial literacy and basic banking awareness	Mr. Anugrah Prakash
9	22-02-2024	English	Navigating the literary landscape-An overview of Indian writing in English	Dr Nisha Nambiar
10	23-02-2024	Botany	Emerging trends and applications of computational biology and bioinformatics	Dr Sinosh Skariyachan
11	26-02-2024	Mathematics	Let's do Math	Dr VinodKumar P

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12	27-02-2024	Zoology	Emergence of zoonotic diseases and its prevention	Dr Anilkumar
13	27-02-2024	Management Studies	Elevate your impact-The art of persuasive presentation for management mavericks	Dr Parag Makhecha
14	28-02-2024	History	Jathilinga bandhangalum Malayali pothumandalavum	Dr Rekha Raj
15	28-02-2024	General Library	Tools and techniques for academic libraries	Mr Manoj Kumar P
16	28-02-2024	Political Science	India's living constitution	Dr Gireesh Kumar J
17	29-02-2024	Sanskrit	Malayalathinte vazhikalil Samskritham	Dr Jyotsna G
18	29-02-2024	Physics	Bridging Physics and Medicine-Theoretical insights and career perspectives in medical physics	Dr Arun Krishnan M P

**Focus 2023:**

FOCUS 2023 is organized by Parent Teacher Association and Internal Quality Assurance Cell in academic collaboration with Kerala State Higher Education Council with 17 presentations of academic scholars from different Universities and Institutions.

The inaugural session has started at 10 am in SN College Seminar Hall. The programme started with a welcome speech by Dr. Rajeev M, Co-ordinator, Focus 2023. Presidential address was given by Dr. K Ajaya Kumar, Principal, SN College, Kannur. The programme was inaugurated by Sri. A.V. Ajaya Kumar, Secretary, Kerala Folklore Academy. In the inaugural address, chief guest has given many gripping experiences of his life, which kindled the mind of faculties and students gathered.

**Technical Sessions of Focus 2023**

Session	Date	Department	Seminar Topic	Resource Person
1	15-02-2023	Botany	Gene to Genome	Dr. K N. Ajoy Kumar
2	16-02-2023	Mathematics	Infinite Series & Medieval Kerala Mathematics	Dr. Easwaran Nambudiri T C
3	17-02-2023	Hindi	Samakaleen Kavita mein rajneethi	Dr Remish N
4	17-02-2023	General Library	Online Learning Trends in the Dynamic Environment	Mr. Manoj Kumar
5	17-02-2023	Political Science	India's living Constitution	Dr. Sudheesh K M
6	20-02-2023	Zoology	It's our turn for Wetland Restoration	Dr. Dipu Sukumaran
7	20-02-2023	Chemistry	Nature Dynamics and Beyond	Dr. Abraham Joseph
8	21-02-2023	Microbiology	The significance of microbes in environmental sustainability	Dr. Jeyabalan Sangeetha
9	22-02-2023	Commerce	Goods and Service Tax: All You Need to Know About GST	P V Narayanan
10	22-02-2023	Economics	Emerging Economic Scenario: challenges and opportunities	Dr. V.K. Vijaykumar
11	22-02-2023	Malayalam	Vayanayude e-Vazhikal	V.K Adarsh
12	22-02-2023	Physical Education	Don't Do Drugs	Dr Jayakrishnan Nambiar
13	23-02-2023	English	Aesthetics of Cinema	Dr Raghavan Vellikkeel
14	23-02-2023	History	Towards a broader understanding of Gender, Praxis, Theory and Play	Dr. Malavika Binny
15	24-02-2023	Management Studies	Green Marketing - The next Generation Marketing	Dr. Rahul Ramesh
16	24-02-2023	Physics	Quantum Mysteries	Dr. Suresh T. P
17	27-02-2023	Statistics	Integral Transforms and Applications	Dr. R. K. Sunilkumar

**Focus 2022:**

FOCUS 2022 is organized by Parent Teacher Association and Internal Quality Assurance Cell in academic collaboration with Kerala State Higher Education Council with 16 presentations of academic scholars from different Universities and Institutions.

The inaugural session has started at 10 am in SN College Seminar Hall. The programme started with a welcome speech by Dr. Ayana. N, Co-ordinator, Focus 2022. Presidential address was given by Dr. K Ajaya Kumar, Principal, SN College, Kannur. The programme was inaugurated by Dr. Vincent. P. J, Controller of examinations, Kannur university. In the inaugural address, chief guest has given many mesmerizing experiences of his life, which sparked the mind of faculties and students assembled.

**Technical Sessions of Focus 2022**

Session	Date	Department	Seminar Topic	Resource Person
1	12-03-2022	Physics	Spintronics-Fundamentals to applications	Dr Vineeth Mohanan P
2	12-03-2022	Zoology	Surveillance and control of vector borne diseases	Dr Shini K K
3	17-03-2022	Chemistry	Food frauds in market-monitoring and prevention	Dr Jithin Raj P
4	17-03-2022	Commerce	Data visualisation	Mr Sreejesh S
5	18-03-2022	Physical Education	Wellness programme	Mr Shefeeq
6	18-03-2022	English	Teaching literature	Dr Zahira Rahman
7	18-03-2022	Malayalam	Navamaadhyamangalude samskaaram	Mr Biju R
8	19-03-2022	Hindi	Symbols in contemporary women writing in Hindi	Dr Hena
9	19-03-2022	Economics	Economy and Governance	Dr Priyesh C A
10	21-03-2022	Mathematics	Introduction to topology	DrMuraleedharan T K
11	21-03-2022	Statistics	Statistical estimation	Dr Aneesh Kumar K
12	21-03-2022	Botany	Tissue culture-Current status and opportunities	Dr Denny Philip
13	21-03-2022	History	Rethinking Kerala Renaissance	Dr Manmathan M R
14	22-03-2022	Political science	Russian invasion in Ukraine and its strategic implications in world order and its impact on India	Dr K Jayaprasad

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15	23-03-2022	Management Studies	Fitting in good fortune, academic defining moments	Mr Vidhu Sekhar P
16	25-03-2022	Microbiology	Science at the atomic scale-Molecular simulation for rational drug designing	Dr Aneesh Chandran N A

**Focus 2021:**

FOCUS 2021 is organized by Parent Teacher Association and Internal Quality Assurance Cell in academic collaboration with Kerala State Higher Education Council with 15 presentations of academic scholars from different Universities and Institutions.

The inaugural session has started at 4.00 pm through Google Meet. The programme started with a welcome speech by Dr. Ayana. N, Co-ordinator, Focus 2021. Presidential address was given by Dr. K Ajaya Kumar, Principal, SN College, Kannur. The programme was inaugurated by Dr. A. Sabu, Hon. Pro. Vice Chancellor, Kannur University.

**Technical Sessions of Focus 2021**

Session	Date	Department	Seminar Topic	Resource Person
1	20-03-2021	Botany	Current concepts in fungal taxonomy-A voyage from past to present	Dr Rajeshkumar
2	21-03-2021	Microbiology	What is science?	Dr Felix Bast
3	21-03-2021	Hindi	Samkaleen sahitya mein sthree vimarsh	Prof. Shanthi Nair
4	22-03-2021	Mathematics	Research and career opportunities in Mathematics	Ambat Vijaykumar
5	24-03-2021	Malayalam	Puthukavithakalude Rashtreeyam	Dr Nishi George
6	26-03-2021	History	Reflections on local history	Dr M T Narayanan
7	27-03-2021	Chemistry	Introduction to Nanotechnology and	Dr Shubin Thomas



			electro deposition of nanomaterials	
8	27-03-2021	Commerce	Professional career opportunities for commerce graduates	Nitheesh P ACA
9	27-03-2021	Management Studies	Gamification and marketing strategies	Dr Suraj Kushe Shekhar
10	27-03-2021	Zoology	One year into covid era- what next?	Dr Arun Gopalakrishnan
11	28-03-2021	Physics	Physics of Music	K.M Udayanandan
12	30-03-2021	Economics	An analysis of pros and cons of promoting both Atmanirbhar Bharat and FDI	Dr S R Keshava
13	30-03-2021	Physical Education	Covid and the neo-normal- The challenges and solutions	Dr Sony John
14	30-03-2021	Physical Education	Lifestyle diseases and its management	Dr Fraijo S C
15	30-03-2021	English	Key concepts in film studies	Prof. Dr Rajendra Babu

### Evidence of Success

- Both students and faculty members had direct access to industry experts and thought leaders, allowing them to gain specialized knowledge on specific topics.
- The programme helped the students who presented their papers in seminar to enhance their oral communication abilities. They learn to articulate their ideas clearly, listen actively, and engage in constructive debates which is crucial for building confidence and preparing for future professional interactions.
- The programme helped the students to develop their soft skills such as teamwork, problem-solving, and adaptability. These skills are vital for success in both academic and professional settings.



- It is evident that the programme has created interest in research among students as many students who attended the annual Focus seminar series regularly, have enrolled for Ph.D programme after completing post-graduation from the college.
- Many students who presented the papers in Focus seminar had published their research papers in Journals.
- The faculty members were able gain access to insights from subject matter experts, allowing them to deepen their understanding of specific topics and incorporate this knowledge into their teaching practices.
- On successfully organizing the seminar series it helped to boost the confidence of faculty members and student organizers in their abilities to lead discussions, manage events, and present information effectively.

### **Problems Encountered and Resources Required**

- Securing reputable speakers is essential for the seminar's credibility and appeal. However, prominent academics often have busy schedules and may decline invitations due to prior commitments.
- Choosing the right date and time for the seminar is critical. As there were university examinations and other academic commitments choosing the right date and time for conducting the seminar was little cumbersome task.

### **Conclusion and Future Directions**

In conclusion, the Focus seminar series that is being annually conducted at our college successfully fostered an environment of learning and engagement among students and faculty alike. The diverse range of topics covered not only enhanced participants' knowledge but also encouraged critical thinking and collaboration. Feedback from attendees highlighted the effectiveness of interactive sessions and expert guest speakers, suggesting a strong appetite for more such initiatives in the future. Moving forward, we aim to expand the seminar series by incorporating more interdisciplinary themes and hands-on workshops to cater to a wider audience. Additionally, leveraging technology to facilitate virtual participation will ensure inclusivity and accessibility for all students, regardless of their circumstances. By continuously refining our approach based on participant feedback, we hope to create an even more enriching experience that prepares our students for the challenges of tomorrow.



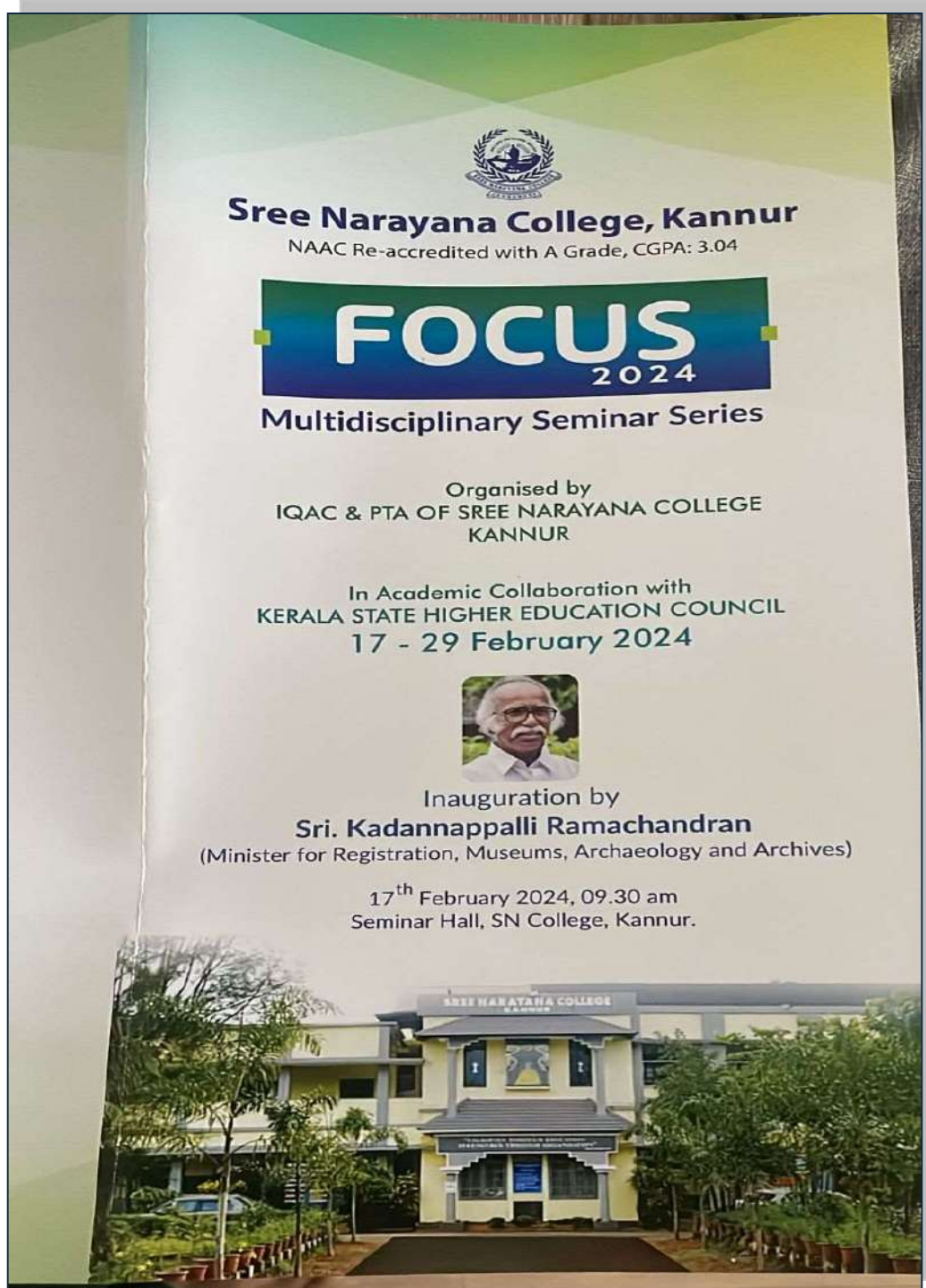
## FOCUS 2024

### **Multidisciplinary Seminar Series organized by IQAC and PTA of Sree Narayana College 17-29 February 2024**


FOCUS seminar series is a regular annual academic programme of Sree Narayana College, Kannur since 2010 which includes academic discourses of 14 prestigious departments of the college which has been strengthening the quality of the students to reach academic excellence. FOCUS 2024 seminar series scheduled from 17 to 29<sup>th</sup> February 2024 is organised by Internal Quality Assurance Cell and Parent Teacher Association in academic collaboration with Kerala State Higher Education Council. There will be 18 presentations of academic scholars from different universities and institutions with an aim to enhance the interest of students in the present-day realms of learning.

The inaugural session has started at 10 am in SN College Seminar Hall. The programme started with a welcome speech by Dr. Jeeshan. M. V, Co-ordinator, Focus 2023. Presidential address was given by Dr.C. P. Satheesh, Principal, SN College, Kannur. The programme was inaugurated by Sri. Kadannappallil Ramachandran, Minister of Registration, Museums, Archaeology and Archives. In the inaugural address, chief guest has given many gripping experiences of his life, which kindled the mind of faculties and students gathered.

The programme was felicitated by Dr. KP Prasanth, IQAC coordinator, Dr. M P Shanoj, Secretary PTA, and Sri, Prathuish Purushothaman, Office superintend. The programme was concluded by the vote of thanks by Dr. Jayasree. T. O, Co-ordinator, Focus 2023



The poster features a green and blue gradient background. At the top center is the Sree Narayana College Kannur logo. Below it, the college name and NAAC accreditation details are listed. The main title 'FOCUS 2024' is in a large, bold, white font on a dark blue background. Below the title, the event name 'Multidisciplinary Seminar Series' is written. The organizers and collaborating body are listed, followed by the dates. A portrait of Sri. Kadannappalli Ramachandran is shown, along with his name and title. The inauguration date and time are provided at the bottom. The bottom of the poster shows a photograph of the college building.


  
**Sree Narayana College, Kannur**  
NAAC Re-accredited with A Grade, CGPA: 3.04

**FOCUS**  
2024


**Multidisciplinary Seminar Series**

Organised by  
IQAC & PTA OF SREE NARAYANA COLLEGE  
KANNUR

In Academic Collaboration with  
KERALA STATE HIGHER EDUCATION COUNCIL  
17 - 29 February 2024

  
Inauguration by  
**Sri. Kadannappalli Ramachandran**  
(Minister for Registration, Museums, Archaeology and Archives)

17<sup>th</sup> February 2024, 09.30 am  
Seminar Hall, SN College, Kannur.



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### TECHNICAL SESSIONS

SESSION 1 19<sup>th</sup> February 2024, 10.00 am

Resource : Department of Statistics  
**Dr Kuttykrishnan A.P**  
 Former Pro-Vice Chancellor,  
 Kannur University, Kerala

Topic : **Knowledge creation using Data**

Venue : Seminar Hall



SESSION 2 19<sup>th</sup> February 2024, 1.30 pm

Resource : Department of Chemistry  
**Dr Pradeepan Periyat**  
 Associate Professor and Head,  
 Department of Environmental Studies, Kannur University

Topic : **Sustainable Development through Modern Technologies**

Venue : Seminar Hall



SESSION 3 20<sup>th</sup> February 2024, 10.00 am

Resource : Department of Malayalam  
**Dr Sajai K V**  
 Assistant Professor, Department of  
 English, Govt. College Madappally

Topic : **കഥാസൃഷ്ടി**

Venue : Seminar Hall



SESSION 4 20<sup>th</sup> February 2024, 1.30 pm

Resource : Department of Microbiology  
**Dr Anu Augustine**  
 Professor, Department of Biotechnology and Microbiology,  
 Dr Janaki Ammal Campus, Palayad, Kannur University

Topic : **Mangroves and their Role in Climate Change**

Venue : Seminar Hall



SESSION 5 21<sup>st</sup> February 2024, 10.00 am

Resource : Department of Economics  
**Dr Geethanandan K**  
 Principal, MVR Institute of Life Science and Research Studies,  
 Parassinkadavu

Topic : **Climatic Change and its Impact**

Venue : Seminar Hall



SESSION 6 21<sup>st</sup> February 2024, 10.00 am

Resource : Department of Physical Education  
**Dr Ajesh CR**  
 Assistant Professor & Head, Department of Physical  
 Education, E K Nayanar Memorial Govt College, Kasargod

Topic : **Exercise and Dietary Interventions for Quality Lifestyle**

Venue : Library Hall



SESSION 7 21<sup>st</sup> February 2024, 1.30 pm

Resource : Department of Hindi  
**Mr Shyju P K**  
 Teacher, Mattanur Higher Secondary School,  
 Mattanur

Topic : **Scope of Hindi Language**

Venue : Seminar Hall



SESSION 8 22<sup>nd</sup> February 2024, 10.00 am

Resource : Department of Commerce  
**Mr Anugrah Prakash**  
 Branch Manager, SBI Thazhe Chovva

Topic : **Financial Literacy & Basic Banking Awareness**

Venue : Library Hall

SESSION 9 22<sup>nd</sup> February 2024, 10.00 am

Resource : Department of English  
**Dr Nisha Nambiar**  
 Associate Professor, Department of  
 English K. M. M. Government Women's College, Kannur

Topic : **Navigating the Literary Landscape: An Overview of Indian Writing in English**

Venue : Seminar Hall



SESSION 10 23<sup>rd</sup> February 2024, 10.00 am

Resource : Department of Botany  
**Dr Sinosh Skariyachan**  
 Assistant Professor, Dept. of Microbiology,  
 St. Plus X College, Rajapuram

Topic : **Emerging Trends and Applications of Computational Biology & Bioinformatics.**

Venue : Seminar Hall



SESSION 11 26<sup>th</sup> February 2024, 10.00 am

Resource : Department of Mathematics  
**Dr Vinod Kumar P**  
 Associate Professor of Mathematics,  
 T. M. Government College, Tirur, Kerala

Topic : **Let's Do Math**

Venue : Seminar Hall



SESSION 12 27<sup>th</sup> February 2024, 10.00 am

Resource : Department of Zoology  
**Dr Anilkumar**  
 Assistant Director, LMTC Kannur

Topic : **Emergence of Zoonotic Diseases and its Prevention.**

Venue : Seminar Hall



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**SESSION 13** 27<sup>th</sup> February 2024, 1.30 pm

Department of Management Studies  
**Resource** : Mr Parag Makhecha  
 Entrepreneur, Eventa Broadcasting Corporation

**Topic** : *Elevate Your Impact:  
 The Art of Persuasive Presentation  
 for Management Mavericks*

**Venue** : Seminar Hall

**SESSION 14** 28<sup>th</sup> February 2024, 10.00 am

Department of History  
**Resource** : Dr Rekha Raj  
 Writer and Scholar

**Topic** : ഇതിഹാസ ബന്ധങ്ങളും മലയാളി പൊതു മണ്ഡലവും

**Venue** : Seminar Hall

**SESSION 15** 28<sup>th</sup> February 2024, 10.00 am

General Library  
**Resource** : Mr. Manoj Kumar P.  
 Librarian (UGC), Nehru Arts & Science College Kanhangad.

**Topic** : *Tools and Techniques for  
 Academic Libraries*

**Venue** : Library Hall

**SESSION 16** 28<sup>th</sup> February 2024, 1.30 pm

Department of Political Science  
**Resource** : Dr. Gireesh Kumar J  
 Assistant Professor, Dept. Of Law,  
 Central University of Kerala

**Topic** : *India's Living Constitution*

**Venue** : Seminar Hall

**SESSION 17** 29<sup>th</sup> February 2024, 10.00 am

Department of Sanskrit  
**Resource** : Dr. Jyotsna G.  
 Associate Professor, Department of  
 Sanskrit Vyakarana, Govt. Sanskrit College, Tripunithura.

**Topic** : മലയാളത്തിന്റെ വഴികളിൽ സംസ്കൃതം

**Venue** : Seminar Hall

**SESSION 18** 29<sup>th</sup> February 2023, 01.30 pm

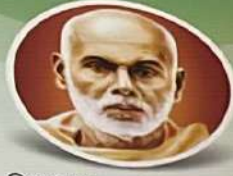
Department of Physics  
**Resource** : Mr. Arun Krishnan M P  
 Senior Medical Physicist  
 MVR Cancer Centre and Research Institute.

**Topic** : *Bridging Physics and Medicine:  
 Theoretical Insights and Career  
 Perspectives in Medical Physics*

**Venue** : Physics PG Dept. Hall

**Valedictory Session**  
 29<sup>th</sup> February 2024, 4.00 PM

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Our Guide and Philosopher

Organising Committee



**Sri. Vellapally Natesan**  
Patron

**Sri. Santhosh Arayakandi**  
RDC Convenor

**Dr C P Satheesh**  
Principal  
Sree Narayana College, Kannur

**Dr K P Prasanth**  
IQAC Co-ordinator

**Dr M P Shanoj**  
PTA Secretary

**Dr Jeeshna M V**  
Co-ordinator, Focus 2024

**Dr Jayasree T O**  
Co-ordinator, Focus 2024

**Ms Rakhee Raghavan**  
Co-ordinator, Focus 2024



**Sree Narayana College, Kannur**  
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## **FOCUS 2023**

### **Multidisciplinary Seminar Series organized by IQAC and PTA of Sree Narayana College 15-27 February 2023**

FOCUS 2023 is organized by Parent Teacher Association and Internal Quality Assurance Cell in academic collaboration with Kerala State Higher Education Council with 17 presentations of academic scholars from different Universities and Institutions.

The inaugural session has started at 10 am in SN College Seminar Hall. The programme started with a welcome speech by Dr. Rajeev M, Co-ordinator, Focus 2023. Presidential address was given by Dr. K Ajaya Kumar, Principal, SN College, Kannur. The programme was inaugurated by Sri. A.V. Ajaya Kumar, Secretary, Kerala Folklore Academy. In the inaugural address, chief guest has given many gripping experiences of his life, which kindled the mind of faculties and students gathered.

The programme was felicitated by Dr. KP Prasanth, IQAC coordinator, Dr. M P Shanoj, Secretary PTA, Sri, Prakashan K, Office superintend and K V Jayarajan, Vice President PTA. The programme was concluded by the vote of thanks by Dr. Ayana N, Co Ordinator, Focus 2023



**SESSION 13** - 23<sup>rd</sup> February 2023, 2:00 am

Resource: **Department of History**  
**Dr. Malavika Binay**  
Assistant Professor and HOD, Department of History, Kannur University, Mangalapuram Campus.

Topic: **Towards a Broader Understanding of Gender: Praxis, Theory and Play**

Venue: Seminar Hall

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**SESSION 14** - 24<sup>th</sup> February 2023, 10:00 am

Resource: **Department of Management Studies**  
**Dr. Rahul Ramesh**  
Assistant Professor, PG Department of Commerce, Sri Sreevals College, Kannur.

Topic: **Green Marketing - The Next Generation Marketing**

Venue: Seminar Hall

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**SESSION 15** - 24<sup>th</sup> February 2023, 2:00 pm

Resource: **Department of Physics**  
**Dr. Suresh T.P.**  
Assistant Professor, Department of Physics, Govt Women's College, Thalassery.

Topic: **Quantum Mechanics**

Venue: Seminar Hall

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**SESSION 16** - 24<sup>th</sup> February 2023, 7:00 pm

Resource: **Department of English**  
**Dr. Raghavan Vellikkkeel**  
Assistant Professor, Department of Comparative Literature, Central University of Kerala, Kizhappad.

Topic: **Nonfiction Films**

Venue: Library Hall

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**SESSION 17** - 27<sup>th</sup> February 2023, 10:00 am

Resource: **Department of Statistics**  
**Dr. R.K. Sunilkumar**  
Assistant Professor and IT Director, Department of Information Technology, Kannur University.

Topic: **Integral Transforms and Applications**

Venue: Seminar Hall



Our Guide and Philosopher

Organizing Committee

**Dr. K. Ajayakumar**  
Principal

**Dr. K.P. Prasanth**  
IQAC Co-ordinator

**Dr. M.P. Shanoj**  
PTA Secretary

**Dr. Rajeev M**  
Co-ordinator, Focus 2023

**Dr. Ayana N**  
Co-ordinator, Focus 2023



**Sree Narayana College, Kannur**  
Kerala - 670 007

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**FOCUS**  
2023

Multi disciplinary Seminar Series

Under the auspices of  
**INTERNAL QUALITY ASSURANCE CELL**  
&  
**PARENT TEACHER ASSOCIATION**  
In Academic Collaboration with  
**KERALA STATE HIGHER EDUCATION COUNCIL**



**15<sup>th</sup> to 27<sup>th</sup> February 2023**

Inauguration by  
**Sri. A.V. Ajayakumar**  
Secretary, Kerala Folklore Academy  
15<sup>th</sup> February 2023, 10:00 am





Multi disciplinary Seminar Series

Sri/Madam

Sree Narayana College, Kannur is one of the biggest institutions of Higher education in Kannur district. The college was founded in the name of his Holiness Sree Narayana Guru, the greatest saint and social reformer. The founder manager, Late Sr. Sankar made pioneering efforts to start a group of institutions named after Sree Narayana Guru with the intention of imparting quality education to students without any discrimination on the basis of class, caste or gender. The college was formally inaugurated on 6<sup>th</sup> July 1960.

From its status as a junior college, it has now grown into a full-fledged post graduate college with affiliated research centres in its post-graduate departments of Zoology, Chemistry and Commerce and in UG department of Botany. The college offers 12 UG Programs and seven PG programmes and is re-accredited with NAAC 'A' Grade in the second cycle.

The college concentrates on various academic and non-academic programmes to realize the potential of the students by providing creative spaces to provide academic liberty so as to involve in critical enquiry for exchange of ideas without any fear, favour or hesitation. FOCUS seminar series is a regular annual academic programme of our college since 2010 which includes academic discussions of various disciplines departments of the college which has been strengthening the quality of the students to reach academic excellence.

FOCUS 2023 is organized by Parent Teacher Association and Internal Quality Assurance Cell in academic collaboration with Kerala State Higher Education Council. There will be 17 presentations of academic scholars from different universities and institutions with an intention to accelerate the interest of the students in the contemporary realm of learning.

With immense pleasure we welcome you all to FOCUS 2023 seminar series scheduled from 15<sup>th</sup> to 27<sup>th</sup> February 2023. We expect your wholehearted support for this programme.

Thank you  
With Regards  
Dr. K. Ajayakumar (Principal)

**Inauguration by**  
on 15<sup>th</sup> February 2023, 10:00 am



**Sri. A.V. Ajayakumar**  
Secretary, Kerala Folklore Academy  
Venue: Seminar Hall

**TECHNICAL SESSIONS**

**SESSION 1** - 15<sup>th</sup> February 2023, 11:00 am

Resource: **Department of Botany**  
**Dr. K.N. Ajoy Kumar**  
Course Co-ordinator, Department of Botany, Kannur University, Mangalapuram Campus.

Topic: **Gene to Genome**

Venue: Seminar Hall

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**SESSION 2** - 16<sup>th</sup> February 2023, 9:30 am

Resource: **Department of Mathematics**  
**Dr. Easwaran Nambudiri T.C.**  
Head of the Department of Mathematics (Retired), Government Research College, Thalassery.

Topic: **Infinite series and the Motherhood Kerala Mathematics**

Venue: Seminar Hall

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**SESSION 3** - 17<sup>th</sup> February 2023, 10 am

Resource: **Department of Hindi**  
**Dr. Remish N.**  
Assistant Professor, Anjar College of Advanced Studies, Vengaloor, Manipal.

Topic: **Sanskritam Kavita mein Rajneethi**

Venue: Seminar Hall

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**SESSION 4** - 17<sup>th</sup> February 2023, 10 am

Resource: **General Library**  
**Mr. Manoj Kumar P.**  
Librarian, KSHCE, Mangalapuram & Senior College, Karkhagol.

Topic: **Online learning trends in the Dynamic Environment**

Venue: Computer Lab

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**SESSION 5** - 17<sup>th</sup> February 2023, 1:30 pm

Resource: **Department of Political Science**  
**Dr. Sudheesh K.M.**  
Assistant Professor, Department of Political Science, Ponnani College, Ponnani.

Topic: **India's Living Constitution**

Venue: Seminar Hall

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**SESSION 6** - 20<sup>th</sup> February 2023, 10 am

Resource: **Department of Zoology**  
**Dr. Dipu Sukumaran**  
Biologist and Head, CWRM, Neyyattinkara, Thiruvananthapuram.

Topic: **It's our turn for Wetland Restoration**

Venue: Seminar Hall

**SESSION 7** - 20<sup>th</sup> February 2023, 1:30 pm

Resource: **Department of Chemistry**  
**Dr. Abraham Joseph**  
Senior Professor, Department of Chemistry, University of Calicut.

Topic: **Nature Dynamics and Beyond**

Venue: Seminar Hall

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**SESSION 8** - 21<sup>st</sup> February 2023, 10:00 am

Resource: **Department of Microbiology**  
**Dr. Jayabalan Sangeetha**  
Assistant Professor, Dept. of Environmental Sciences, Central University of Kerala.

Topic: **The Significance of Microbes in Environmental Sustainability**

Venue: Seminar Hall

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**SESSION 9** - 22<sup>nd</sup> February 2023, 10:00 am

Resource: **Department of Commerce**  
**P.V. Narayanan**  
Superintendent of Central Tax, Central GST, Division, Kozhikode.

Topic: **Goods and Services Tax: An Overview**

Venue: Seminar Hall

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**SESSION 10** - 22<sup>nd</sup> February 2023, 10:00 am

Resource: **Department of Economics**  
**Dr. V.K. Vijayakumar**  
Chief Investment Strategist, Credit Financial Services.

Topic: **Emerging Economic Scenario: Challenges and Opportunities**

Venue: Library Hall

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**SESSION 11** - 22<sup>nd</sup> February 2023, 10:00 am

Resource: **Department of Malayalam**  
**V.K. Adarsh**  
Social Media Evangelist and Writer.

Topic: **Vayomayalee-e-Vezhikkal**

Venue: College Auditorium

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**SESSION 12** - 22<sup>nd</sup> February 2023, 1:30 pm

Resource: **Department of Physical Education**  
**Dr. Jayakrishnan Namdhar**  
Coordinator, Orthopedic Surgery and I.M.V, President, Thiruvananthapuram.

Topic: **Don't Do Drugs**

2:30 pm

Venue: **Zimitha Dance** by Zn Menika G. International Inservice sumba instructor.  
College Auditorium



## Sree Narayana College, Kannur

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### Multi Disciplinary Seminar Series

*Under the auspices of*

**INTERNAL QUALITY ASSURANCE CELL**

**&**

**PARENT TEACHER ASSOCIATION**

*In Academic Collaboration with*

**KERALA STATE HIGHER EDUCATION COUNCIL**

### Inauguration

on 15<sup>th</sup> February 2023, 10.00 am at Seminar Hall

#### PROGRAMME SCHEDULE

Welcome Speech	: Dr. Rajeev M. Co-ordinator, FOCUS 2023
Presidential Address	: Dr. K. Ajayakumar Principal
Inauguration	: Sri. A.V. Ajayakumar Secretary, Kerala Folklore Academy
Felicitations	: Sri. Arayakandi Santhosh Executive Member, SN Trust, Kollam
	: Dr. K.P. Prasanth Head, Dept. of Botany
	: Dr. M.P. Shanoj Secretary, PTA
	: Sri. Prakashan K. Office Supdt.
	: Sri. K.V. Jayarajan Vice, President, PTA
Vote of Thanks	: Dr. Ayana N. Co-ordinator, Focus 2023

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Inaugural Session of FOCUS 2023

**നവവിജ്ഞാനത്തിലേക്ക് പുതുവാതിൽ തുറന്ന് എസ്.എൻ.കോളേജിൽ ഫോക്കസ് 2023**

കണ്ണൂർ : ശ്രീനാരായണ കോളേജ് ഐ.ക്യൂ.എ. സി.യു.ടെയും പി.ടി.എയുടെയും കേരള ഉന്നത വിദ്യാഭ്യാസ കൗൺസിലിന്റെയും സംയുക്താഭിമുഖ്യത്തിൽ നടത്തുന്ന ബഹുവൈജ്ഞാനിക സെമിനാർ പരമ്പര ഫോക്കസ് 2023 സെമിനാർ ശ്രീനാരായണ കോളേജിൽ ആരംഭിച്ചു. ശാസ്ത്രമാനവിക വിഷയങ്ങളിൽ വിദ്യാർത്ഥികളിൽ കൂടുതൽ അവബോധം സൃഷ്ടിക്കുകയാണ് സെമിനാറിന്റെ ലക്ഷ്യം. കേരള ഫോക്ലോർ അക്കാദമി സെക്രട്ടറി എ.വി. അയ്യപ്പകുമാർ ഉദ്ഘാടനം നിർവ്വഹിച്ചു. എല്ലാ വിജ്ഞാനങ്ങളും പരസ്പരബന്ധിതമാണെന്നും അത്തരം പഠനങ്ങളാണ് ഈ കാലഘട്ടം ആവശ്യപ്പെടുന്നതെന്നും അദ്ദേഹം പറഞ്ഞു. കോളേജ് പ്രിൻസിപ്പാൾ ഡോ. കെ. അയ്യപ്പകുമാർ അദ്ധ്യക്ഷത വഹിച്ചു. എസ്.എൻ.കോളേജിന്റെ അദ്ധ്യക്ഷന്മാർ ഐ.ക്യൂ.എ.സി. കോർഡിനേറ്റർ ഡോ. കെ.പി.പ്രശാന്ത്, കെ. പ്രകാശൻ, കെ. വി. ജയരാജൻ, ഡോ. എം.രാജീവ്, ഡോ. എൻ. അയ്യപ്പന എന്നിവർ പ്രസംഗിച്ചു. കണ്ണൂർ യൂണിവേഴ്സിറ്റി ബോട്ടണി വിഭാഗം അദ്ധ്യാപകൻ ഡോ. കെ.എൻ. അജോയ്കുമാർ ജീനുകളിൽ ജീനോമിലേക്ക് എന്ന വിഷയത്തിൽ പ്രൊഫഷണറായി വിവിധ ശാസ്ത്രമാനവിക വിഷയങ്ങളിൽ പതിനേഴ് പ്രൊഫഷണറുകൾ സെമിനാർ പരമ്പരയുടെ ഭാഗമായി 27 ദിവസം നടക്കും.



എസ്.എൻ.കോളേജിൽ ഫോക്കസ് 2023 സെമിനാർ കേരള ഫോക്ലോർ അക്കാദമി സെക്രട്ടറി എ.വി. അയ്യപ്പകുമാർ ഉദ്ഘാടനം ചെയ്യുന്നു

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## Technical Session 1

15<sup>th</sup> February 2023, 11.00 AM

Department of Botany

Resource: Dr.KN. Ajoy Kumar

Associate Professor of Botany

Kannur University - Mananthavady Campus

The first technical Session was given by Dr. KN AjoyKumar, Course Co-rdinator , Department of Botany, Kannur University Mananthavady Campus, on the topic ‘ Gene to Genome’.



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## Technical Session 2

16<sup>th</sup> February 2023, 9.30 AM

Department of Mathematics

Resource: Dr. Easwaran Nambudiri T C

Head of the Department of Mathematics (Retired)

Government Brennen College, Thalassery

Post graduate department of Mathematics conducted an invited talk on the topic 'Infinite Series & Medieval Kerala Mathematics' on 16<sup>th</sup> February 2023 as a part of Focus 2023 Multidisciplinary Seminar Series.



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### Technical Session 3

17<sup>th</sup> February 2023, 10 AM

Department of Hindi

Resource: Dr Remish N assistant professor Malabar college of advanced studies Vengara Malappuram

Topic : “Samakaleen Kavita mein rajneethi”

Hindi Department conducted focus seminar on 17-02-2023 at 10 am in seminar hall. Resource person was Dr Remish N, Assistant Professor (Malabar college of advance studies, Vengara, Malappuram). Dr Remish delivered his speech on changing faces of society and literature. In his speech he focused on how the literature make impact on the society.



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## Technical Session 4

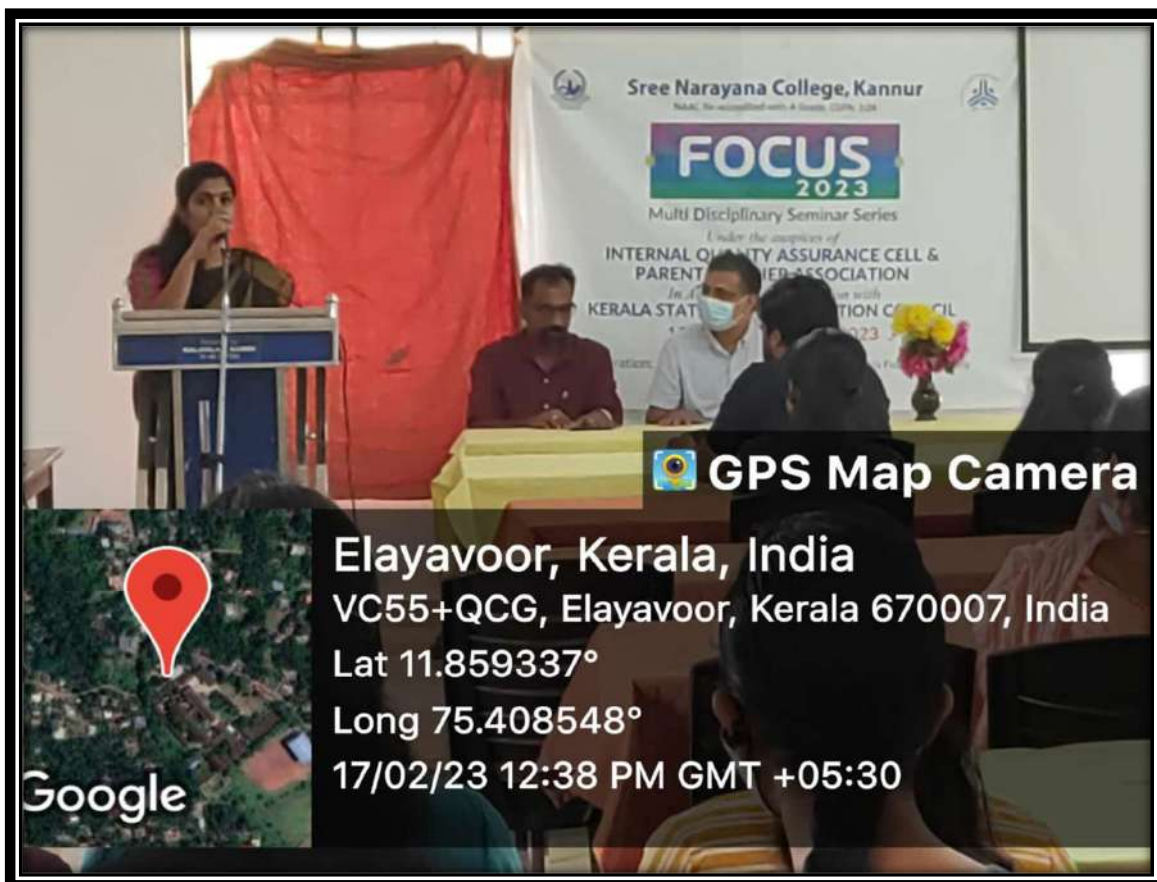
17<sup>th</sup> February 2023, 10 AM

General Library

Resource: Mr. Manoj Kumar P, Librarian (UGC), Kanhangad Nehru College.

Topic: Online Learning Trends in the Dynamic Environment'

The General Library of Sree Narayana College, Kannur conducted an invited talk on “Online Learning Trends in the Dynamic Environment “on 17<sup>th</sup> February, 2023 multidisciplinary Seminar Series. The resource person was Mr. Manoj Kumar P, College Librarian, Nehru Arts and Science College, Kanhangad. He started the session by introducing E-Learning-platforms, SWAYAM –NPTEL, Learning Management Software’s, Artificial Intelligence Tools and Electronic Resources. He discussed the role of E-Learning in imparting education.



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## Technical Session 5

17<sup>th</sup> February 2023, 1.30 PM

Department of Political Science

Resource: Dr. Sudheesh K M Assistant Professor Department of Political Science Payyannur College

Topic "India's living Constitution "

As part of FOCUS Seminar series 2023 Political Science Department conducted a talk on "India's Living Constitutions" on 17<sup>th</sup> February 2023 in Seminar Hall.



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## Technical Session 6

20<sup>th</sup> February 2023, 10 AM

Department of Zoology

Resource: Dr. Dipu Sukumaran

Scientist and Head

CWRDM, Neyyattinkara. Thiruvananthapuram

Topic: “It’s our turn for Wetland Restoration”

As part of FOCUS Seminar series 2023 Zoology Department conducted a talk on “It’s our turn for Wetland Restoration” on 20<sup>th</sup> February 2023 in Seminar Hall.



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## Technical Session 7

20<sup>th</sup> February 2023, 1.30 PM

Department of Chemistry

Resource: Dr. Abraham Joseph, Senior professor Department of chemistry

Calicut University

Topic: Nature Dynamics and Beyond

The Post Graduate and Research Department of Chemistry hosted a seminar on 20th February 2023 at 1:30 pm at the College seminar Hall, as part of FOCUS-2023 interdisciplinary seminar series organized jointly by IQAC and PTA in academic collaboration with Kerala state Higher Education Council. Dr. Abraham Joseph gave a magnificent speech on the topic “Nature, dynamics and Beyond...”. He began the address by quoting the words of Vivekananda Swami and Albert Einstein. Then he talked about various aspects of Bioinorganic chemistry.



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## Technical Session 8

21<sup>st</sup> February 2023, 10.00 AM

Department of Microbiology

Resource: Dr. Jeyabalan Sangeetha Assistant Professor Dept. of Environmental Sciences Central University of Kerala

Topic: The significance of microbes in environmental sustainability

Department of Microbiology, Sree Narayana College, Kannur conducted an invited talk on “The significance of microbes in Environmental Sustainability” on 21<sup>st</sup> February a part of Focus multidisciplinary seminar series 2022-23. The program was conducted in the seminar hall at 10.30 AM.



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## Technical Session 9

22<sup>nd</sup> February 2023, 10.00 AM

Department of Commerce

Resource: P V NARAYANAN Superintendent of Central Tax, Central GST Division, Kannur

Topic: “Goods and Service Tax: All You Need to Know About GST”

PG and Research Department of Commerce of Sree Narayana College, Kannur conducted an invited talk on “Goods and Services Tax: An Overview” on 22<sup>nd</sup> February, 2023 in the Focus multidisciplinary seminar series-2023. The resource person, Mr. P.V Narayanan gave a magnificent speech on the various concepts in GST such as Taxable Events in GST, GST laws, GST council, structure of GST, rate of tax, input tax credit, taxable person, reverse charge, registration and exemption from registration, GSTIN, regular compliances, filing of returns, tax payments, departmental actions against failure in filing return and payment of tax by the business houses. He also described the salient features of GST and its benefits to the audiences.



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## Technical Session 10

22<sup>nd</sup> February 2023, 10.00 AM

Department of Economics

Resource: Dr. V.K. Vijaykumar, Chief Investment Strategist, Geojit Financial Services

Topic: “Emerging Economic Scenario: challenges and opportunities

The topic EMERGING ECONOMIC SCENARIO is important as India is slowly being recognised as the fastest emerging economy. India is changing and it is essential to keep pace of the changes that is taking place globally. This seminar is organised under the aegis of FOCUS. Dr. Rajeev M.R. welcomed the chief guest and Ms. Sophia proposed the vote of thanks. Dr. V.K. Vijayakumar’s talk was followed by an interactive session where the students actively voiced their consent and dissent to the view expressed by him.



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## Technical Session 11

22<sup>nd</sup> February 2023, 10.00 AM

Department of Malayalam

Resource: V.K Adarsh, Social Media Evangelist and Writer

Topic: Vayanayude e-Vazhikal

As part of Kannur Sree Narayana College Focus 2023, the 11th session was held on Wednesday, February 22. The program was conducted in the seminar hall at 10.30 AM. VK Adarsh spoke on the topic of E-Ways of Reading.



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## Technical session 12

22<sup>nd</sup> February 2020, 1.30 PM

Department of Physical Education

Resource: Dr Jayakrishnan Nambiar

Consultant Orthopaedic Surgeon and IMA President, Thalassery

Topic:” Don’t Do Drugs”

As a part of Focus Multi-disciplinary seminar series 2022-23 conducted by S N College Kannur Department of physical Education Organized a seminar on the Topic “Don’t Do Drugs” at college Auditorium on 22 February 2023 and another session Zumba Fitness program was also conducted at the auditorium by International Zumba Instructor Zin Monika O.



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## Technical Session 13

23<sup>rd</sup> February 2023, 10.00 AM

Department of English

Resource: Dr Raghavan Vellikkeel, Associate Professor, Dept of Comparative Literature, Central University of Kerala, Kasaragod

Topic: “Aesthetics of Cinema”

The FOCUS Seminar Series 2023 was conducted by the English Department on 24 Feb 2023. Dr. Vellikkeel Raghavan, Associate Professor, Dept. of Comparative Literature, Central University of Kerala, Kasargod was the resource person. He began his talk by pointing out the strategic release of the film *Malikappuram*. Dr. Raghavan talked at length about the types of non-fiction films with clippings from a few well-known works.



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## Technical Session 14

23<sup>rd</sup> February 2023, 2.00 PM

Department of History

Resource: Dr. Malavika Binny Assistant professor and HOD Kannur

University Mangattuparamba Campus

Topic: Towards a broader understanding of Gender, Praxis, Theory and Play

As part of Focus Seminar series, Dept. Of History organized a talk on “Towards A Broader Understanding of Gender: Praxis, Theory and Play”. The session was handled by Dr. Malavika Binny, Asst. Professor and HOD Dept. of History, Kannur University, Mangattuparamba Campus. By introducing herself as a feminist, she explained the concept of gender in a simple manner.



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## Technical Session 15

24<sup>th</sup> February 2023, 10.00 AM

Department of Management Studies

Resource: Dr. Rahul Ramesh, Asst. Professor, PG Dept. of Commerce

Sree Sankara College Kalady

Topic: “Green Marketing - The next Generation Marketing”

The seminar on green marketing by Dr. Rahul Ramesh covered a range of topics related to the future of green marketing.



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## Technical Session 16

24<sup>th</sup> February 2023, 2.00 PM

Department of Physics

Resource: Dr. Suresh T. P, Assistant professor, Dept of physics, Govt Brennen College Thalassery

Topic: “Quantum Mysteries”

As a part of the Multi-Disciplinary Seminar Series under the aegis of IQAC& PTA, Department of Physics conducted a seminar on February 24<sup>th</sup>, 2023 at 2 pm in the seminar hall. Mr Vipin V K, Assistant Professor, Physics, delivered the welcome speech and introduced the speaker. Dr. Suresh T P introduced the topic beginning from its historical perspective. He differentiated the quantum reality from the concept of classical reality and explained about the process of measurement in these two mechanics.



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## Technical Session 17

27<sup>th</sup> February 2023, 10.00 AM

Department of Statistics

Resource: Dr. R. K. Sunilkumar Assistant Professor and IT Director

Department of Information Technology Kannur University

Topic: “Integral Transforms and Applications”

Department of statistics conducted an invite talk on the topic ‘Integral Transform and Applications’ on February 27 2023 as a part of FOCUS 2023, Multi-disciplinary seminar series. The program started in the college seminar hall at 10 AM. Smt. Jency John, Assistant Professor in the Mathematics introduced the resource person Dr. R K Sunil Kumar, Assistant Professor and IT Director, Department of Information Technology, Kannur University. He started the session with 4-Dimension geometry and space time curvature and discussed about Einstein’s concept of space time using 4-D space.



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## **FOCUS 2022**

### **Multidisciplinary Seminar Series organized by IQAC and PTA of Sree Narayana College 12-25 March 2022**

FOCUS 2022 is organized by Parent Teacher Association and Internal Quality Assurance Cell in academic collaboration with Kerala State Higher Education Council with 16 presentations of academic scholars from different Universities and Institutions.

The inaugural session has started at 10 am in SN College Seminar Hall. The programme started with a welcome speech by Dr. Ayana. N, Co-ordinator, Focus 2022. Presidential address was given by Dr. K Ajaya Kumar, Principal, SN College, Kannur. The programme was inaugurated by Dr. Vincent. P. J, Controller of examinations, Kannur university. In the inaugural address, chief guest has given many mesmerizing experiences of his life, which sparked the mind of faculties and students assembled.

The programme was felicitated by Dr. P. K Anitha, IQAC Co-ordinator, Dr. M P Shanoj, Secretary PTA, Sri, Prakashan K, Office superintend. The programme was concluded by the vote of thanks by Dr. Preethakumari. V. M, Co-ordinator, Focus 2022



# Sree Narayana College KANNUR

(Reaccredited by NAAC with "A" Grade )

**FOCUS**  
2022

**MULTI DISCIPLINARY SEMINAR SERIES  
UNDER THE AUSPICES OF  
PARENT TEACHER ASSOCIATION  
&  
INTERNAL QUALITY ASSURANCE CELL**

12<sup>th</sup> to 25<sup>th</sup> March 2022

Inauguration by

**Dr. Vincent P.J.**

Controller of Examinations, Kannur University

**15<sup>th</sup> March 2022, 11.00AM**



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## TECHNICAL SESSIONS

### Session 1 Saturday 12<sup>th</sup> March 2022, 10.00 am

Dept. of Physics  
Resource Person: **Dr. Vineeth Mohanan P**  
Assistant Professor, Department of Physics  
Cochin University of Science and Technology,  
Cochin  
Topic: **Spintronics: Fundamentals to Applications**

Online Platform: Google Meet



### Session 2 Saturday 12<sup>th</sup> March 2022, 11.00 am

Dept. of Zoology  
Resource Person: **Dr. Shini K.K.**  
District Vector Borne Disease Control Officer  
District Medical Office (Health), Kozhikode  
Topic: **Surveillance & Control of Vector Borne Diseases- An Integrated Approach**

Online Platform: Google Meet



### Session 3 Thursday 17<sup>th</sup> March 2022, 2.00 pm

Dept. of Chemistry  
Resource Person: **Dr. Jithin Raj P.**  
Food Safety Officer, Vatakara  
Topic: **Food Frauds in Market-Monitoring and Prevention**  
Venue: Seminar Hall



### Session 4 Thursday 17<sup>th</sup> March 2022, 6.00 pm

Dept. of Commerce  
Resource Person: **Mr. Sreejesh S.**  
Assistant Professor, IIM Kozhikode  
Topic: **Data Visualisation**  
Online Platform: Google Meet



### Session 5 Friday 18<sup>th</sup> March 2022, 10.00 am

Dept. of Physical Education  
Resource Person: **Mr. Shefeeq**  
Cult Fitness Trainer, Bangalore  
Topic: **Wellness Programme**  
Venue: Auditorium



### Session 6 Friday 18<sup>th</sup> March 2022, 10.00 am

Dept. of English  
Resource Person: **Dr. Zahira Rahman**  
Formerly Associate Professor & Head of the  
Dept. of English, Sullamussalam College, Areekode  
Topic: **Teaching Literature**  
Venue: Seminar Hall



### Session 7 Friday 18<sup>th</sup> March 2022, 2.00 pm

Dept. of Malayalam  
Resource Person: **Mr. Biju R**  
Journalist  
Topic: **Navamaadhyamangalude Rashtreeyam**  
Venue: Seminar Hall



### Session 8 Saturday 19<sup>th</sup> March 2022, 10.00 am

Dept. of Hindi  
Resource Person: **Dr. Hena**  
Associate Professor, Department of Hindi  
Government Brennan College, Thalassery  
Topic: **Symbols in contemporary women writing in hindi**  
Online Platform: Google Meet



### Session 9 Saturday 19<sup>th</sup> March 2022, 3.00 pm

Dept. of Economics  
Resource Person: **Dr. Priyesh C.A.**  
Associate Professor of Economics,  
University College, Thiruvananthapuram  
Topic: **Economy and Governance**  
Online Platform: Google Meet



### Session 10 Monday 21<sup>st</sup> March 2022, 9.30 am

Dept. of Mathematics  
Resource Person: **Dr. Muraliedharan T.K.**  
Head, Dept. of Mathematical Sciences,  
Kannur University  
Topic: **Introduction to Topology**  
Venue: Seminar Hall



### Session 11 Monday 21<sup>st</sup> March 2022, 10.30 am

Dept. of Statistics  
Resource Person: **Dr. Aneeshkumar K.**  
Associate Professor & Head,  
Department of Statistics, MG College, Irity  
Topic: **Statistical Estimation**  
Venue: Library Hall





**Session 12 Monday 21<sup>st</sup> March 2022, 1.30 pm**

Dept. of Botany

Resource Person: **Dr. Denny Philip**  
Asst. Professor & HoD, Dept. of Botany  
Nirmalagiri College, Nirmalagiri,  
Kuthuparamba Kannur

Topic: **Tissue Culture: Current  
Status and Opportunities**

Venue: Seminar Hall



**Session 13 Monday 21<sup>st</sup> March 2022, 7.00 pm**

Dept. of History

Resource Person: **Dr. Manmathan M.R.**  
Associate Professor, Dept. of History,  
Farook College, Kozhikode

Topic: **Rethinking Kerala Renaissance**

Online Platform: Google Meet



**Session 14 Tuesday 22<sup>nd</sup> March 2022, 6.00 pm**

Dept. of Political Science

Resource person: **Prof (Dr.) K. Jayaprasad**  
Professor, Dept. of International Relations and  
Politics, Central University of Kerala, Kasargod  
(Former Pro Vice Chancellor, Central University of Kerala)

Topic: **Russian Invasion in Ukraine and its  
Strategic Implications in World Order  
and its Impact on India**

Online Platform: Google Meet



**Session 15 Wednesday 23<sup>rd</sup> March 2022, 1.30pm**

Dept. of Management Studies

Resource Person: **Mr. Vidhu Sekhar P.**  
Assistant Director,  
Centre for Management Studies, Kannur University

Topic: **Fitting in Good Fortune, Academic  
Defining Moments**

Venue: Seminar Hall



**Session 16 Monday 25<sup>th</sup> March 2022, 11.00 am**

Dept. of Microbiology

Resource Person: **Dr. Aneesh Chandran N.A.**  
Assistant Professor, Dept. of Biotechnology  
and Microbiology, School of Life Sciences,  
Kannur University

Topic: **Science at the Atomic Scale:  
Molecular Simulation for Rational  
Drug Designing**

Venue: Seminar Hall



Our Guide and Philosopher



Organizing Committee

**Dr. K. Ajayakumar**  
Principal

**Dr. M.P. Shanoj**  
PTA Secretary

**Dr. P.K. Anitha**  
IQAC Co-ordinator

**Dr. Ayana N.**  
Co-ordinator, FOCUS 2022

**Dr. Jeeshna M.V.**  
Co-ordinator, FOCUS 2022

**Dr. Preethakumari V.M.**  
Co-ordinator, FOCUS 2022



**Sree Narayana College, Kannur**  
Kerala - 670 007

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## **FOCUS 2021**

### **Multidisciplinary Seminar Series organized by IQAC and PTA of Sree Narayana College 20-30 March 2021**

FOCUS 2021 is organized by Parent Teacher Association and Internal Quality Assurance Cell in academic collaboration with Kerala State Higher Education Council with 14 presentations of academic scholars from different Universities and Institutions.

The inaugural session has started at 4.00 pm through Google Meet. The programme started with a welcome speech by Dr. Ayana. N, Co-ordinator, Focus 2021. Presidential address was given by Dr. K Ajaya Kumar, Principal, SN College, Kannur. The programme was inaugurated by Dr. A. Sabu, Hon. Pro. Vice Chancellor, Kannur University.

The programme was felicitated by Dr. P. K Anitha, IQAC Co-ordinator and Dr. M P Shanoj, Secretary PTA. The programme was concluded by the vote of thanks by Smt. Samina Sathyanath, Co-ordinator, Focus 2021



30 March 2021, 7.00 PM

Dept. of Physical Education

Resource: Dr. Sony John

Associate Professor, Dept. of Physical Education, Christ College, Hingalakkuda

Topic : Covid and the Neo-Normal: The Challenges and Solutions

8.00 PM

Resource: Dr. Frajjo S.C.

Assistant Professor, Dept. of Physical Education, Govt College, Thalassery, Choldi

Topic : Life Style Diseases and its Management

30 March 2021, 7.00 PM

Dept. of English

Resource : Prof. (Dr.) Rajendra Babu

(Renowned Script Writer)

Retd. Prof. and Head, Dept. of Malayalam University of Madras

Topic : Key Concepts in Film Studies



Organizing Committee

Dr. K. Ajayakumar

Principal, SN College, Kannur

Dr. M.P. Shanoj

PTA Secretary, SN College, Kannur

Dr. P.K. Anitha

IQAC Co-ordinator, SN College, Kannur

Dr. Ayana N.

Co-ordinator, FOCUS 2021

Smt. Samina Sathyanath

Co-ordinator, FOCUS 2021



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Sree Narayana College  
KANNUR

(Re- Accredited by NAAC with 'A'Grade)



Multi disciplinary Webinar Series  
under the auspices of  
Parent Teacher Association  
&  
Internal Quality Assurance Cell

Inaugurated by

**Dr. A. SABU**

Hon. Pro Vice Chancellor, Kannur University

20 March 2021, 4.00PM



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**Inaugural Session**  
20 March 2021, 4.00PM



**PROGRAMME**

- Welcome** : Dr. Ayana N.  
Co-ordinators, FOCUS 2021
- Presidential Address:** Dr. K. Ajayakumar  
Principal, SN College, Kannur
- Inauguration** : Dr. A. Sabu  
Hon. Pro. Vice Chancellor,  
Kannur University
- Keynote Address** : Dr. N. Sajan  
Faculty Member, Dept. of English,  
Kannur University
- Felicitations** : Dr. M.P. Shanoj  
Senate Member, Kannur University  
Dr. P.K. Anitha  
IQAC Co-ordinator, SN College, Kannur
- Vote of Thanks** : Smt. Samina Sathanath  
Asst. Professor of Management Studies

20 March 2021, 5.00 PM  
**Dept. of Botany**  
Resource: Dr. Rajeshkumar  
Scientist, National Fungal Culture  
Collection of India, Agharkar Research  
Institute, Pune, Maharashtra  
**Topic** : Current Concepts in Fungal Taxonomy-  
A Voyage from Past to Present

21 March 2021, 10 AM  
**Dept. of Microbiology**  
Resource: Dr. Felix Bast  
Associate Professor, Department of Botany,  
Central University of Punjab

**Topic** : What is Science?

21 March 2021, 11.00 AM  
**Dept. of Hindi**  
Resource: Prof. Shanthi Nair  
Prof. and Head, Department of Hindi,  
Sree Sankaracharya University of Sanskrit,  
Kadady, Kerala

**Topic** : Samkaleen Sahitya Mein Shree Vimarsh

22 March 2021, 7.00 PM  
**Dept. of Mathematics**  
Resource: Ambat Vijayakumar  
Emeritus Professor, Department of Mathematics  
CUSAT

**Topic** : Research and Career Opportunities in  
Mathematics.

24 March 2021, 7.00 PM  
**Dept. of Malayalam**  
Resource: Dr. Nishi George  
Assistant Professor, Govt College, Kaninthalam

**Topic** : Puthukavithakalude Rashtreeyam

26 March 2021, 7.00 PM  
**Dept. of History**  
Resource: Dr. M.T. Narayanan  
Director, Sree Sankaracharya University of  
Sanskrit, Payannur.

**Topic** : "Reflections on Local History".

27 March 2021, 5.00 PM  
**Dept. of Chemistry**  
Resource: Dr. Shibi Thomas  
Research fellow in Electrochemistry  
University of Southampton  
UK, SO17 1BJ

**Topic** : Introduction to Nanotechnology and  
Electro Deposition of Nanomaterials

27 March 2021, 5.30 PM  
**Dept. of Commerce**  
Resource: Nitheesh P., ACA  
Senior Business Tax Advisory Consultant  
Ernst and Young LLP, Cochin (EY)

**Topic** : Professional Career Opportunities for  
Commerce Graduates

27 March 2021, 7.00 PM  
**Dept. of Management Studies**  
Resource: Dr. Suraj Kushe Shekhar  
Asst.Prof.(Sr.) & HoD (i/c) Dept of Technology  
Management School of Mechanical Engineering,  
Vellore Institute of Technology (VIT), Tamilnadu

**Topic** : Gamification & Marketing Strategies

27 March 2021, 7.00 PM  
**Dept. of Zoology**  
Resource: Dr. Arun Gopalakrishnan  
MBBS, MD, DM  
Assistant professor, Dept. of Cardiology  
Division of pediatric Cardiology  
Sree Chitra Tirunal Institute for Medical Sciences  
and Technology, Thiruvananthapuram

**Topic** : One year in to Covid Era- What next?

28 March 2021, 4.30 PM  
**Dept. of Physics**  
Resource: K.M. Udayanandan  
Former HOD, Department of Physics  
Nehru College, Kanhangad.

**Topic** : Physics of Music

30 March 2021, 5.30 PM  
**Dept. of Economics**  
Resource: Dr. S.R. Keshava  
Professor, Department of Economics, Bangalore

**Topic** : An Analysis of Pros and Cons of  
Promoting both Atamanirbhara  
Bharat and FDI

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